worldcontentmarket

World Content Market - Almaty 2024

Exhibitor Manual

www.worldcontentmarket.com

Company profile in the Market Database

Please, register on the database and submit information about your company. https://db.worldcontentmarket.com/database12/

The Market Database opens: 9 February 2024 The Market Guide deadline: 9 February 2024

Logo for the Header on your Meeting Table

Deadline: 20 February 2024

The logo should be in graphic format with high resolution: Al/EPS or TIFF/JPG/PNG (300 dpi).

Your company's video presentation

Deadline: 20 February 2024 Duration: 1 minute Resolution: 1920 x 1080 px

Recommended formats for your files: .mp[e]g / .avi / .mp4 (for Windows)

Company presentation on the Market website

- Company's name
- Information about your company for the Market Website on English language (text volume is limited by 1000 symbols)
- Contact information (e-mail, phone)
- Logo (or another image)
- 2-3 addition images or videos (will be placed in the short description of your company). Please, write in the short description of your company where these images /videos should be located.

Texts: format - MS Word, RTF, TXT

Images (include Logo): format - JPG, PNG; size - 720x405px Videos: direct links to YouTube, Vimeo or other websites

Content Showcase on the Market website - 10 Titles

For each product, please send us following material:

- Title
- Genre
- Short description of the product with contact information for the Market Website on English language (text volume is limited by 500 symbols)
- 1 image for the title header (will be placed on the top of the page)
- Additional 2-3 images or Screenings (will be placed in the short description of your product). Please, write in the short description of your product where these images /videos should be located.

Texts: format - MS Word, RTF, TXT

Images: format - JPG, PNG; size - 720x405px

Screenings: direct links to YouTube, Vimeo or other web-sites

Editorial material for the Market Website

- Editorial Title
- Editorial text with contact information for the Market Website on English language (text volume is limited by 1000 symbols)
- 1 image for the title header (will be placed on the top of the page)
- Additional 2-3 images or videos (will be placed in the editorial text).

Texts: format - MS Word, RTF, TXT

Images: format - JPG, PNG; size - 720x405px

Videos: direct links to YouTube, Vimeo or other web-sites

For questions, dealing with preparation of your material, please contact: info@worldcontentmarket.com