

1-2 March 2023, Hotel Holiday Inn
Almaty, Kazakhstan

World Content Market – Almaty 2023 Post Event Report

On 2nd March, the **World Content Market – Almaty**, international market for television and digital content, successfully wrapped up its 2023 edition.

World Content Market – Almaty is a B2B marketplace between international sales companies and top buyers from Central Asia region.

300+ delegates representing 147 companies from 17 countries (Azerbaijan, Belarus, France, Germany, Gibraltar, Hong Kong, India, Italy, Kazakhstan, Korea, Kyrgyzstan, Mongolia, Russia, Spain, Turkey, United States, and Uzbekistan) attended the World Content Market – Almaty 2023.

31 exhibitors offered content of all genres to top buyers from Kazakhstan, Kyrgyzstan, Mongolia, Russia, Uzbekistan, Azerbaijan, and Belarus. Among exhibitors, well-known companies MIST (Turkey), MONDO TV (Italy), ZEE ENTERTAINMENT (India), ARAIT ENTERTAINMENT (Spain), GPM RTV (Russia), CLS MEDIA (Russia), TELEVISION COMPANY FRIDAY (Russia), APOLLO MUSIC (Russia/CIS), RAYS, DIGITAL AND AUDIOVISUAL BROADCASTING INDUSTRY (Azerbaijan), ODIN MEDIA (Russia), SOYUZMULTFILM (Russia), RUSSIA TELEVISION AND RADIO/ FERC “SOVTELEXPOR” (Russia), THEMA RUS (Russia).

KOREA PAVILION (KOCCA) united major Korean content suppliers including CJ ENM, KBS MEDIA, SBS, MBC, WEMAD, TOYTRON, BIGHOUSE, ROY VISUAL.

KOREA PAVILION organized Korea Night Networking Event with presentation of Korean content, Korean artists performance and cocktail party in the Korean Theatre in Almaty.

During 2 days, B2B meetings were held between exhibitors and buyers, deals were signed. On 1st March, “Coffee sessions with buyers” helped to network and build relations between participants in a relaxed environment. On 2nd March, ZEE ENTERTAINMENT organized a Happy Hour for buyers.

Among buyers attended the market:

Azerbaijan

AZERBAIJAN TELEVISION AND RADIO BROADCASTING COMPANY
DIGITAL AND AUDIOVISUAL BROADCASTING INDUSTRY OF AZERBAIJAN
KHAZAR TV

Belarus

8 CHANNEL
RUP RTC "TELERADIOKOMPANIJA "BREST"

Kazakhstan

"TV AND RADIO COMPLEX OF THE PRESIDENT OF THE REPUBLIC OF KAZAKHSTAN" NJSC
100% QAZAQSHA/KAZVOD
AITUBE
ALMATEL KAZAKHSTAN JSC
ALMATY TV CHANNEL
ASTANA TV
CHANNEL 31
CHANNEL SEVEN (ERA TELECOMPANY)
COMMERCIAL TELEVISION CHANNEL, JSC
DOS MEDIA PRODUCT
FIRST CHANNEL "EURASIA"
JSC "KAZAKHSTAN" REPUBLIC TV AND RADIO CORPORATION
JSC KAZAKHTELECOM
JSHS TV COMMERCE
KHABAR AGENCY JSC
KHABAR AGENCY JSC
LLP "TV AND RADIO COMPANY "31 CHANNEL"
MEGOGO
MOVIE DISTRIBUTION LLP
NEWLINE MEDIA GROUP LLC
NOVOE TV
NTK CHANNEL
OFFICE 111
PARK CONTENT LLC
QOS
TV CHANNEL "HIT TV" (TOO "TPK "SHAHAR")
CINEMA TONE PRO

Kyrgyzstan

NATIONAL BROADCASTING CORPORATION OF THE KYRGYZ REPUBLIC

Mongolia

MONGOLSAT NETWORKS LLC

Russia

ANGLET
ANPO «EDITORIAL OF THE TELEVISION CHANNEL OF THE COUNCIL OF THE FEDERATION»
ART PICTURES DISTRIBUTION
CHANNEL ONE RUSSIA WORLDWIDE (JSC)
CONTENT CONSULT
CTC
DEEP
FRIDAY! TV
IP AMELKINA GALINA YURIEVNA
KINOLAND LLC
KINOPOISK
KINOSEANS LTD.
LLC IVI.RU

Russia (continue)

LLC LIFESTREAM
MASTER RESHENIY
MEDIA-TELECOM
MTS MEDIA
NETWORKS VOSTOK
OKKO
OTV
RED MEDIA
RUSSIAN REPORT
SUPERHEROES TV CHANNEL
TIME MEDIA GROUP
TNT BROADCASTING NETWORK
TRICOLOR
TV CHANNEL "PRODVIZHENIYE"
TV CHANNEL ROSSIYA-KULTURA
UFANET JSC
VIASAT
VIDEO PRODUCTION XXI CENTURY
VK
WILD TV LLC
CTC KIDS

Uzbekistan

AQLVOY
MY5 TV
NATIONAL TV AND RADIO COMPANY OF UZBEKISTAN (NTRK)
OOO UZDIGITAL TV

We thank all companies that supported the World Content Market – Almaty by attending it in person!

Next World Content Market – Almaty will be held on 5-6 March 2024.