

8 November 2022 / 10:20-11:00**COOPERATION WITH TURKEY, MIDDLE EAST AND ASIA**

With changes of acquisition strategies in Russia, business with companies from Turkey, Middle East and Asia is very important. Leading players of the region are talking about new opportunities.

Speaker: Aysegul Tuzun, Managing Director, MISTCO (Turkey)

Foremost distribution company MISTCO will present its first Co-production Project BAHAR which is story about a young girl who is struggling to keep goodness inside despite of all darkness around her. Also, the company, having most diverse Turkish catalogue, will also present its line up consisting of historical, modern and action dramas.

Speaker: Anna Zhitnikova, Head of Program Department, ZEE CIS and JIVI MEDIA

Presentation by ZEE's Russian representative office, which has one of the largest libraries of entertainment content in Russian language in the global entertainment industry with a reach of 1.3 billion viewers worldwide through linear and digital platforms.

8 November 2022 / 11:00-12:00**NEW CONTENT FROM INDIA**

Participants: India Pavilion

PRESENTATION OF "MUSIC SCHOOL", A NEW INDIAN MUSICAL FILM

Directed by PAPARAO BIYYALA

Produced by YAMINI FILMS (Hyderabad, India)

This heart-warming 11-song musical is about how the prevailing Indian education system as well as parents put pressure on children to be competitive in their so-called "studies", thereby leaving no time for art and culture.

8 November 2022 / 12:00-13:00**NTS Presentation****Semenov&Pevzner. Legal Q&A session**

Speakers:

Roman Lukyakov, Managing Partner, Semenov&Pevzner

Irina Ostapchuk, Head of IP and IT Transaction Support Practice, Semenov&Pevzner

8 November 2022 / 13:00-15:00

REGIONAL TV. CURRENT PROBLEMS AND IMPORTANT CHALLENGES

Organizer: STP MEDIA

Moderator: Igor Pototsky - General Director of STP Media, Chairman of the CCI RF Committee on Entrepreneurship in the Field of Media Communications

Speakers:

Daria Pototskaya, Program Director, STP Media

Natalia Gorovtsova, Program Director, SurgutInform-TV (Surgut)

Marina Timofeeva, Program Director, OTV channel (Chelyabinsk)

8 November 2022 / 15:00-16:30

ROUND TABLE. REGIONAL TV TODAY: CHALLENGES AND PROSPECTS. PROGRAMMING SECRETS. SUCCESS IN BALANCE

Organizer: Master Resheniy

Speakers:

Anna Kremenetskaya - General Director, Master Resheniy

Alexander Shirokikh - General Director, исполнительный вице-президент NAT

Andrey Boyarinov – General Director, MediaHills

8 November 2022 / 16:30-18:00

RUSSIAN ANIMATED FILM ASSOCIATION PITCHING

Organizer: Russian Animated Film Association

Speakers:

- Valeria Zaitseva - International Sales and Business Development Manager, RED CARPET STUDIO
- Julia Osetinskaya - General Producer, Film Studio "Soyuzmultfilm"
- Tamara Sokurova - Content Distribution Manager, YARKO Animation Company
- Alena Glazkova - Development Director, Animated Series "About Peace and Gosh"
- Victoria Bolotova - Head of International Sales, Digital Television, Digital Television Media Holding
- Polina Korotun - Head of Marketing Department, Animation Studio "PONIMATIKA"
- Malik Yusupov - General Director, Yusupov Animation Studio
- Anastasia Liventsova - Head of Media Distribution Department, Animation Studio "PLATOSHKA"
- Mohammad Hamedani - Founder, Producer, Sky Frame Studio (Iran)
- Arash Dorudi - General Producer, Safir Animation (Iran)

9 November 2022 / 11:00-17:00

VII INTERNATIONAL CONFERENCE "CONTECH 2022. CONTENT AND TECHNOLOGIES FOR DIGITAL TV IN RUSSIA"

Organizers: TMT Conference, Telesputnik, TelecomDaily

10 November 2022 / 11:00-13:00

CURRENT TRENDS IN PRODUCTION AND POST-PRODUCTION OF TV AND DIGITAL CONTENT. RUSSIA'S IMPORT SUBSTITUTION: EFFECTS AND CONSEQUENCES.

Coorganizer: Ostankino Telecenter

Russian Participants: Ostankino Telecenter, Film Company "Sibir Film", Rofilms LLC, Siberian Film-Industrial Fund (Skif) "55 Parallel" & "New Scythia" Film Company, SMGO Records, Ural Movie Park, Voenfilm, Akimbo Production and other.

Foreign participants: India Pavilion, Iran Pavilion, companies from Turkey, UAE, Saudi Arabia.

10 November 2022 / 13:00-14:00

PRESENTATION OF ANIMATION PROJECTS OF THE PERSIAN PAVILION

Participants: DYNAMIC PICTURE STUDIO, KAHKESHANSTUDIOS, PAZANDISH, SHAHAB MEDIA CENTER, SOOR CREATIVE MEDIA ARTS