

This contract can be filled in on the screen of your computer. Please send this contract to e-mail: [info@worldcontentmarket.com](mailto:info@worldcontentmarket.com)

## COMPANY INFORMATION

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Post Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Web site: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_

## ACTIVITY

Advertising/PR Agency	Libraries/Archive Footage	Production Services/Studios
Association/Official Organization	Licensing/Merchandising	Solution Provider
Cable/Satellite Operator	Mobile Operator	TV Channel (all platforms)
Distributor/Rights Holder/Sales Agency	Portal/Social Network	Talent/Literary Agency
Financial/Law/Consulting Agency	Press/Publisher	Theatrical Exhibition
Film Commission	Producer	VOD Platform/Online Video
Film Fund	Other: _____	

## BUSINESS OBJECTIVE

### CONTENT ACQUISITIONS

#### Requested Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

#### Requested Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

#### Requested Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

### CONTENT SALES

#### Offered Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

#### Offered Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

#### Offered Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

CONTENT COPRODUCTION

TECHNOLOGY AND SERVICES

Company Name: \_\_\_\_\_

## CONTACT PERSON

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_

## DELEGATE LIST

1

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_  
CONTENT BUYER                      CONTENT SELLER

2

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_  
CONTENT BUYER                      CONTENT SELLER

3

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_  
CONTENT BUYER                      CONTENT SELLER

4

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_  
CONTENT BUYER                      CONTENT SELLER

5

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_  
CONTENT BUYER                      CONTENT SELLER

Company Name: \_\_\_\_\_

## PARTICIPANT REGISTRATION

### Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide for each delegate

### Deadlines:

The Market Database opens: 26 April 2019  
The Market Guide deadline: 30 April 2019

### MEETING TABLE

Before 20 December 2018	€ 750
Before 30 May 2019	€ 1,000



### Meeting table includes:

- Header with Company Name
- 1 Round Table
- 2 chairs

### EXHIBITOR STAND 6 m<sup>2</sup>

Before 20 December 2018	€ 1,800
Before 30 May 2019	€ 2,400



### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 4 Chairs
- Electricity 220V

### EXHIBITOR STAND 9 m<sup>2</sup>

Before 20 December 2018	€ 2,700
Before 30 May 2019	€ 3,600

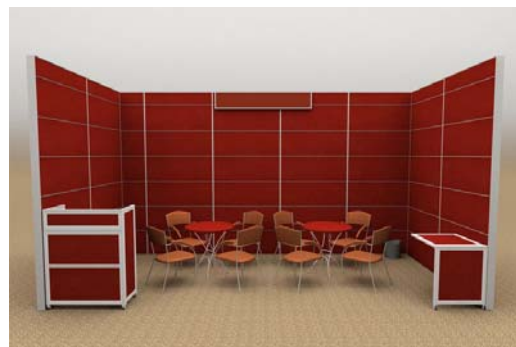


### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 1 Large Table
- 6 Chairs
- Electricity 220V

### EXHIBITOR STAND 12 m<sup>2</sup>

Before 20 December 2018	€ 3,600
Before 30 May 2019	€ 4,800



### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 2 Round Tables
- 1 Counter
- 1 Small Table
- 8 Chairs
- 1 Brochure Stand (6 x A4)
- Electricity 220V

Company Name: \_\_\_\_\_

## DELEGATE BADGE

	Registration fee	Number of delegates	AMOUNT
Before 20 December 2018	€ 150	_____	€ _____
Before 30 May 2019	€ 300	_____	€ _____

Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide

## PRESENTATION IN THE CONFERENCE HALL

Before 30 May 2019 € 500

Registration includes:

- 15-minutes showcase in the conference hall
- Equipment for the showcase: Projector, Screen, Microphone, Sound
- Showcase announcement in the Market Guide/website
- Showcase invitation to buyers

## PROMO PACKAGE

€ 1,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (300x250px) on all pages of the Content Magazine for 6 months
- 3 illustrated articles in the Content Magazine (including Russian translation)

€ 2,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (728x90px) on all pages of the Content Magazine for 6 months
- Ad Banner (468x60px) on 3 selected pages of the Content Magazine
- 3 illustrated articles in the Content Magazine (including Russian translation)

The Market Database opens: 26 April 2019  
The Market Guide deadline: 30 April 2019

SELLER REGISTRATION FEE: € \_\_\_\_\_

## MARKET GUIDE ADVERTISING

PAGE (160x240 mm)	€ 500	BACK COVER (160x240 mm)	€ 1,000
1 <sup>st</sup> DOUBLE SPREAD (2 x 160x240 mm)	€ 1,500	INSIDE FRONT COVER (160x240 mm)	€ 1,000
FRONT COVER (140x140 mm)	€ 2,000	INSIDE BACK COVER (160x240 mm)	€ 500

MARKET GUIDE ADVERTISING FEE: € \_\_\_\_\_

Artwork Deadline: 30 April 2018

## PAYMENT

SELLER REGISTRATION FEE: € \_\_\_\_\_

MARKET GUIDE ADVERTISING FEE: € \_\_\_\_\_

**TOTAL FEE:** € \_\_\_\_\_

The registration of the Participant is definitive and irrevocable once the World Content Market receives this registration form correctly filled in. The Organizer reserves the right not to provide the services (including the Badge and the Market Guide distribution and entry to the Market Database) until the payment is made in full.

Date (dd/mm/yy): \_\_\_\_\_

This contract must be accompanied by payment to:

Beneficiary: Planet Sunbeam Limited  
Registered address: 925a Europort, Gibraltar  
Account Number: 1200085365/6800  
IBAN (International Bank Account Number): CZ286800000001200085365  
Bank: Sberbank CZ, a.s. (Czech Republic)  
BIC Code (SWIFT): VBOECZ2X

## RULES AND REGULATIONS

**Terms**

World Content Market is an international market for television and digital content (further, MARKET).

Registration on the World Content Market is open to companies involved in production, distribution and broadcasting of audiovisual content; companies providing technical, publishing, financial and legal services in audiovisual industry, professional associations, organizations and government bodies involved in promotion of the audiovisual industry (further, "PARTICIPANT").

This registration form allows professional mass media in television and digital content industry, if they provide the ORGANIZER with material about the MARKET published not later than 6 months before the MARKET starts (further PARTICIPANT), to register for the MARKET.

**Organizer of the World Content Market**

Planet Sunbeam Limited (далее, "ORGANIZER").  
925a Europort, Gibraltar  
Registered No. 90292  
Office: 85 Great Portland Street, First Floor  
London, W1W 7LT, United Kingdom  
Phone: +44 203 6036 430  
E-mail: [info@worldcontentmarket.com](mailto:info@worldcontentmarket.com)  
[www.worldcontentmarket.ru](http://www.worldcontentmarket.ru)

**Dates and venue**

Venue: Event Hall "InfoSpace", 1st Zachatyevskiy lane, 4, Moscow 119034, Russia

Dates: 28-30 May 2019.

**Working hours:**

28 May 2019: 10:00-18:00  
29 May 2019: 10:00-18:00  
30 May 2019: 10:00-14:00

**Registration hours:**

28 May 2019: 08:30-18:00  
29 May 2019: 10:00-18:00  
30 May 2019: 10:00-14:00

**Registration**

Registration is applicable only for those PARTICIPANTS, whose activities are corresponding to section "Terms" of present Registration Rules. ORGANIZER provides PARTICIPANT with a number of services in accordance with [chosen participation package](#).

PARTICIPANT is offered with [two options of registration](#) by ORGANIZER.

By registering on the MARKET, the PARTICIPANT agrees with present Registration Rules and Data Policy use.

By registering on the MARKET, the PARTICIPANT agrees to consider and answer on business offers that he may receive from other participants by phone and by email.

ORGANIZER keeps the right to refuse PARTICIPANT in registration without explaining the reasons.

**MARKET Guide and Database**

MARKET database is located:  
<http://www.worldcontentmarket.com/database5/>

The ORGANIZER provides the PARTICIPANT with a powerful online matchmaking database where the PARTICIPANT can submit information about the PARTICIPANT, its delegates, content, projects and services; do search of other PARTICIPANTS; set up meetings on the MARKET. The PARTICIPANT can submit and correct data in the MARKET database. The PARTICIPANT is responsible for accuracy and competence of the data.

The ORGANIZER is not responsible for data, provided by the PARTICIPANTS, but tries to ensure the reliability of the data.

Only ORGANIZER can see the data (including Email) placed in the section "RESPONSIBLE FOR REGISTRATION". The ORGANIZER may send registration confirmation, recovered login and password, and information letters to this Email.

Registered PARTICIPANTS can see data placed in sections "COMPANY" and "PARTICIPANTS", including Emails (optional for PARTICIPANTS).

The ORGANIZER provides the PARTICIPANT with a search engine for reaching other participants and setting up meetings on the MARKET since 26 April 2019.

The ORGANIZER publishes the printed Market Guide and delivers it to all PARTICIPANTS during registration.

The Market Guide includes following data provided by the PARTICIPANT:

- Company name
- Stand /Meeting Table number (For exhibitors)
- Activity
- Address
- Phone
- Web-site
- Names and contact information of delegates

Data is published on English and Russian languages on condition if the PARTICIPANT submitted this data to the MARKET database.

Data submitted not later than 30 April 2019 will be published in the MARKET guide.

**[Additional conditions for exhibitors](#)****Change of the venue of the World Content Market**

In case of non-availability of the premises of the Event Hall "InfoProstranstvo", for extraordinary reasons or circumstances beyond the control of the Organizer (administrative measures or force major circumstances such as a war, strike, riot, government actions, revolution, and natural disasters), the Organizer can organize the World Content Market in another hotel, providing the Participant with the similar timing, participation and accommodation conditions.

**Cancellation of the World Content Market**

If the World Content Market is cancelled due to the Organizer's fault or omission or due to the force major circumstances, the Participant will receive the participation fees based on the amount of the paid invoices collected by the Organizer at the time of the cancellation.