

This contract can be filled in on the screen of your computer. Please send this contract to e-mail: [info@worldcontentmarket.com](mailto:info@worldcontentmarket.com)

## COMPANY INFORMATION

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Post Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Web site: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_

## ACTIVITY

Advertising/PR Agency	Libraries/Archive Footage	Production Services/Studios
Association/Official Organization	Licensing/Merchandising	Solution Provider
Cable/Satellite Operator	Mobile Operator	TV Channel (all platforms)
Distributor/Rights Holder/Sales Agency	Portal/Social Network	Talent/Literary Agency
Financial/Law/Consulting Agency	Press/Publisher	Theatrical Exhibition
Film Commission	Producer	VOD Platform/Online Video
Film Fund	Other: _____	

## BUSINESS OBJECTIVE

### CONTENT ACQUISITIONS

#### Requested Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

#### Requested Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

#### Requested Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

### CONTENT SALES

#### Offered Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

#### Offered Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

#### Offered Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

CONTENT COPRODUCTION

TECHNOLOGY AND SERVICES

Company Name: \_\_\_\_\_

## CONTACT PERSON

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

## DELEGATE LIST

1

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_

CONTENT BUYER

CONTENT SELLER

2

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_

CONTENT BUYER

CONTENT SELLER

3

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_

CONTENT BUYER

CONTENT SELLER

4

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_

CONTENT BUYER

CONTENT SELLER

5

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_ Market Mobile: \_\_\_\_\_

CONTENT BUYER

CONTENT SELLER

Company Name: \_\_\_\_\_

## PARTICIPANT REGISTRATION

### Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide for each delegate

### Deadlines:

The Market Database opens: 23 April 2018  
The Market Guide deadline: 30 April 2018

### MEETING TABLE

Before 1 December 2017	€ 750
Before 31 May 2018	€ 1,000



#### Meeting table includes:

- Header with Company Name
- 1 Round Table
- 2 chairs

### EXHIBITOR STAND 6 m<sup>2</sup>

Before 1 December 2017	€ 1,800
Before 31 May 2018	€ 2,400



#### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 4 Chairs
- Electricity 220V

### EXHIBITOR STAND 9 m<sup>2</sup>

Before 1 December 2017	€ 2,700
Before 31 May 2018	€ 3,600



#### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 1 Large Table
- 6 Chairs
- Electricity 220V

### EXHIBITOR STAND 12 m<sup>2</sup>

Before 1 December 2017	€ 3,600
Before 31 May 2018	€ 4,800



#### Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 2 Round Tables
- 1 Counter
- 1 Small Table
- 8 Chairs
- 1 Brochure Stand (6 x A4)
- Electricity 220V

Company Name: \_\_\_\_\_

## DELEGATE BADGE

	Registration fee	Number of delegates	AMOUNT
Before 1 December 2017	€ 150	_____	€ _____
Before 31 May 2018	€ 300	_____	€ _____

Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide

## PRESENTATION IN THE CONFERENCE HALL

Before 31 May 2018 € 500

Registration includes:

- 15-minutes showcase in the conference hall
- Equipment for the showcase: Projector, Screen, Microphone, Sound
- Showcase announcement in the Market Guide/website
- Showcase invitation to buyers

## PROMO PACKAGE

€ 1,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (300x250px) on all pages of the Content Magazine for 6 months
- 3 illustrated articles in the Content Magazine (including Russian translation)

€ 2,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (728x90px) on all pages of the Content Magazine for 6 months
- Ad Banner (468x60px) on 3 selected pages of the Content Magazine
- 3 illustrated articles in the Content Magazine (including Russian translation)

The Market Database opens: 23 April 2018  
The Market Guide deadline: 30 April 2018

SELLER REGISTRATION FEE: € \_\_\_\_\_

## MARKET GUIDE ADVERTISING

PAGE (160x240 mm)	€ 500	BACK COVER (160x240 mm)	€ 1,000
1 <sup>st</sup> DOUBLE SPREAD (2 x 160x240 mm)	€ 1,500	INSIDE FRONT COVER (160x240 mm)	€ 1,000
FRONT COVER (140x140 mm)	€ 2,000	INSIDE BACK COVER (160x240 mm)	€ 500

MARKET GUIDE ADVERTISING FEE: € \_\_\_\_\_

Artwork Deadline: 30 April 2018

## PAYMENT

SELLER REGISTRATION FEE: € \_\_\_\_\_

MARKET GUIDE ADVERTISING FEE: € \_\_\_\_\_

**TOTAL FEE:** € \_\_\_\_\_

The registration of the Participant is definitive and irrevocable once the World Content Market receives this registration form correctly filled in. The Organizer reserves the right not to provide the services (including the Badge and the Market Guide distribution and entry to the Market Database) until the payment is made in full.

Date (dd/mm/yy): \_\_\_\_\_

This contract must be accompanied by payment to:

Beneficiary: Planet Sunbeam Limited  
Registered address: 925a Europort, Gibraltar  
Account Number: 1200085365/6800  
IBAN (International Bank Account Number): CZ286800000001200085365  
Bank: Sberbank CZ, a.s. (Czech Republic)  
BIC Code (SWIFT): VBOECZ2X

## RULES AND REGULATIONS

**1. Definitions**

The World Content Market – Face-to-Face TV & Digital Content Executives Marketplace.

Registration at the World Content Market is open to companies involved in production, distribution and broadcasting of audiovisual content; companies providing technical, publishing, financial and legal services in audiovisual industry, professional associations, organizations and government bodies involved in promotion of the audiovisual industry (further, "Participant").

The World Content Market is developed and organized by Planet Sunbeam Limited (further, "Organizer").

Planet Sunbeam Limited  
925a Europort, Gibraltar. Registered No. 90292  
Office: 29 Harley Street, London, W1G 9QR, United Kingdom  
Tel: 44 207 6124 350, Fax: 44 207 1826 772  
E-mail: info@worldcontentmarket.com  
www.worldcontentmarket.com

**2. Dates and venue**

The Organizer undertakes to ensure the proper running of the World Content Market on the territory of the Event Hall "InfoProstranstvo" 29-31 May 2018.

Market Address:  
Event Hall "InfoProstranstvo", 1st Zachatyevskiy lane, 4, Moscow, 119034, Russia

Market Dates and Hours:  
29 May 2018: 10:00-18:00  
30 May 2018: 10:00-18:00  
31 May 2018: 10:00-14:00

Registration opens:  
29 May 2018: 08:30-18:00  
30 May 2018: 10:00-18:00  
31 May 2018: 10:00-14:00

**3. Registration Procedure**

The registration of the Participant is definitive and irrevocable once the World Content Market receives the Participant Contract correctly filled in. The participation fees are to be paid in accordance with section "Payment".

The Participant should assemble the Exhibitor Stand on 29 May 2018 from 8:00. The dismantling of the Exhibitor Stand and removal of

posters and materials are to be finished on 31 May 2018 from 14:00 to 16:00. The Participant can use the Exhibitor Stand for negotiations during official hours of the market.

The Participant will be responsible for any damage caused to the Exhibitor Stand. The Organizer will repair the damages and the Participant will be charged accordingly. The Participant shall be directly responsible for any damage or loss given to the facility or fixtures during the function or during set up.

The Participant can't offer products and services that don't comply with the activities and image of the World Content Market and can't use accommodation rooms for business meetings with other Participants. In case of any infringement of the same, as well as non-respect of the security rules, public order, the police, and safety regulations measures laid down by the management of the hotel, the Organizer can cancel the Participant's badge without reimbursement of the participation fees.

**4. Market Database**

The Organizer provides the Participant with the powerful on-line matchmaking facilities in the Market Database. With use of the Market Database, the Participant can identify clients, prospects, and schedule meetings in advance. Access to the Market Database for search of information about participants and setting up meetings: 23 April 2018.

**5. Market Guide**

The Market Guide is a color book that is published before the market and contains information about participants. Information about companies and products is published on the basis of the information submitted by the Participant to the Market Database. The Market Guide deadline: 30 April 2018.

**6. Change of the venue of the World Content Market**

In case of non-availability of the premises of the Event Hall "InfoProstranstvo", for extraordinary reasons or circumstances beyond the control of the Organizer (administrative measures or force major circumstances such as a war, strike, riot, revolution, and natural disasters), the Organizer can organize the World Content Market in another hotel, providing the Participant with the similar timing, participation and accommodation conditions.

**7. Cancellation of the World Content Market**

If the World Content Market is cancelled due to the Organizer's fault or omission or due to the force major circumstances, the Participant will receive the participation fees based on the amount of the paid invoices collected by the Organizer at the time of the cancellation.