

This contract can be filled in on the screen of your computer. Please send this contract to e-mail: info@worldcontentmarket.com

COMPANY INFORMATION

Company Name: _____
 Address: _____
 City: _____ Post Code: _____
 Country: _____
 Phone: _____ Web site: _____
 Billing Address: _____

ACTIVITY

Advertising/PR Agency	Libraries/Archive Footage	Production Services/Studios
Association/Official Organization	Licensing/Merchandising	Solution Provider
Cable/Satellite Operator	Mobile Operator	TV Channel (all platforms)
Distributor/Rights Holder/Sales Agency	Portal/Social Network	Talent/Literary Agency
Financial/Law/Consulting Agency	Press/Publisher	Theatrical Exhibition
Film Commission	Producer	VOD Platform/Online Video
Film Fund	Other: _____	

BUSINESS OBJECTIVE

CONTENT ACQUISITIONS

Requested Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

Requested Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

Requested Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

CONTENT SALES

Offered Rights

TV	Theatrical	DVD/Video
Internet	Mobile	Interactive
VOD	Other: _____	

Offered Genres

Animation	Light Entertainment
Children Program	Program for Adult
Documentary/Factual	Sport
Factual/Reality/Game Show	Telenovela
Feature Film	TV Fiction/Drama
Music	Other: _____

Offered Origin

Western Europe	Latin America	Asia Pacific
Eastern Europe	Middle East	Africa
North America	Russia/Ukraine/CIS	

CONTENT COPRODUCTION

TECHNOLOGY AND SERVICES

Company Name: _____

CONTACT PERSON

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____

DELEGATE LIST

1

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____ Market Mobile: _____

CONTENT BUYER

CONTENT SELLER

2

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____ Market Mobile: _____

CONTENT BUYER

CONTENT SELLER

3

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____ Market Mobile: _____

CONTENT BUYER

CONTENT SELLER

4

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____ Market Mobile: _____

CONTENT BUYER

CONTENT SELLER

5

First Name: _____ Last Name: _____

Job Title: _____

Direct Phone: _____ Mobile: _____

E-mail: _____ Market Mobile: _____

CONTENT BUYER

CONTENT SELLER

Company Name: _____

PARTICIPANT REGISTRATION

Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide for each delegate

Deadlines:

The Market Database opens: 12 October 2017
The Market Guide deadline: 20 October 2017

MEETING TABLE

Before 1 September 2017	€ 750
Before 15 November 2017	€ 1,000



Meeting table includes:

- Header with Company Name
- 1 Round Table
- 2 chairs

EXHIBITOR STAND 6 m²

Before 1 September 2017	€ 1,800
Before 15 November 2017	€ 2,400



Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 4 Chairs
- Electricity 220V

EXHIBITOR STAND 9 m²

Before 1 September 2017	€ 2,700
Before 15 November 2017	€ 3,600



Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 1 Round Table
- 1 Counter
- 1 Large Table
- 6 Chairs
- Electricity 220V

EXHIBITOR STAND 12 m²

Before 1 September 2017	€ 3,600
Before 15 November 2017	€ 4,800



Stand includes:

- Header with Company Name
- From 1 to 3 Partition Walls (depending on stand's location)
- 2 Round Tables
- 1 Counter
- 1 Small Table
- 8 Chairs
- 1 Brochure Stand (6 x A4)
- Electricity 220V

Company Name: _____

DELEGATE BADGE

	Registration fee	Number of delegates	AMOUNT
Before 1 September 2017	€ 150	_____	€ _____
Before 15 November 2017	€ 300	_____	€ _____

Registration includes:

- Company profile in the Market Guide/Database
- Access to the Market Database
- Matchmaking Facilities
- Market Guide

PRESENTATION IN THE CONFERENCE HALL

Before 15 November 2017 € 500

Registration includes:

- 15-minutes showcase in the conference hall
- Equipment for the showcase: Projector, Screen, Microphone, Sound
- Showcase announcement in the Market Guide/website
- Showcase invitation to buyers

PROMO PACKAGE

€ 1,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (300x250px) on all pages of the Content Magazine for 6 months
- 3 illustrated articles in the Content Magazine (including Russian translation)

€ 2,000

Registration includes:

- Access to the Market Database for 6 months
- 1 color ad page (160x240mm) in the Market Guide
- Ad Banner (728x90px) on all pages of the Content Magazine for 6 months
- Ad Banner (468x60px) on 3 selected pages of the Content Magazine
- 3 illustrated articles in the Content Magazine (including Russian translation)

The Market Database opens: 12 October 2017
The Market Guide deadline: 20 October 2017

SELLER REGISTRATION FEE: € _____

MARKET GUIDE ADVERTISING

PAGE (160x240 mm)	€ 500	BACK COVER (160x240 mm)	€ 1,000
1 st DOUBLE SPREAD (2 x 160x240 mm)	€ 1,500	INSIDE FRONT COVER (160x240 mm)	€ 1,000
FRONT COVER (140x140 mm)	€ 2,000	INSIDE BACK COVER (160x240 mm)	€ 500

MARKET GUIDE ADVERTISING FEE: € _____

Artwork Deadline: 1 November 2017

PAYMENT

SELLER REGISTRATION FEE: € _____

MARKET GUIDE ADVERTISING FEE: € _____

TOTAL FEE: € _____

The registration of the Participant is definitive and irrevocable once the World Content Market receives this registration form correctly filled in. The Organizer reserves the right not to provide the services (including the Badge and the Market Guide distribution and entry to the Market Database) until the payment is made in full.

Date (dd/mm/yy): _____

This contract must be accompanied by payment to:

Beneficiary: Planet Sunbeam Limited
Registered address: 925a Europort, Gibraltar
Account Number: 1200085365/6800
IBAN (International Bank Account Number): CZ286800000001200085365
Bank: Sberbank CZ, a.s. (Czech Republic)
BIC Code (SWIFT): VBOECZ2X

RULES AND REGULATIONS

1. Definitions

The World Content Market – Face-to-Face TV & Digital Content Executives Marketplace.

Registration at the World Content Market is open to companies involved in production, distribution and broadcasting of audiovisual content; companies providing technical, publishing, financial and legal services in audiovisual industry, professional associations, organizations and government bodies involved in promotion of the audiovisual industry (further, "Participant").

The World Content Market is developed and organized by Planet Sunbeam Limited (further, "Organizer").

Planet Sunbeam Limited
925a Europort, Gibraltar. Registered No. 90292
Office: 29 Harley Street, London, W1G 9QR, United Kingdom
Tel: 44 207 6124 350, Fax: 44 207 1826 772
E-mail: info@worldcontentmarket.com
www.worldcontentmarket.com

2. Dates and venue

The Organizer undertakes to ensure the proper running of the World Content Market on the territory of the Event Hall "InfoProstranstvo" 13-15 November 2017.

Market Address:
Event Hall "InfoProstranstvo", 1st Zachatyevskiy lane, 4, Moscow, 119034, Russia

Market Dates and Hours:
13 November 2017: 10:00-18:00
14 November 2017: 10:00-18:00
15 November 2017: 10:00-14:00

Registration opens:
13 November 2017: 8:30-18:00
14 November 2017: 10:00-18:00
15 November 2017: 10:00-14:00

3. Registration Procedure

The registration of the Participant is definitive and irrevocable once the World Content Market receives the Participant Contract correctly filled in. The participation fees are to be paid in accordance with section "Payment".

The Participant should assemble the Exhibitor Stand on 13 November 2017 from 8:00. The dismantling of the Exhibitor Stand and removal of

posters and materials are to be finished on 15 November 2017 from 14:00 to 16:00. The Participant can use the Exhibitor Stand for negotiations during official hours of the market.

The Participant will be responsible for any damage caused to the Exhibitor Stand. The Organizer will repair the damages and the Participant will be charged accordingly. The Participant shall be directly responsible for any damage or loss given to the facility or fixtures during the function or during set up.

The Participant can't offer products and services that don't comply with the activities and image of the World Content Market and can't use accommodation rooms for business meetings with other Participants. In case of any infringement of the same, as well as non-respect of the security rules, public order, the police, and safety regulations measures laid down by the management of the hotel, the Organizer can cancel the Participant's badge without reimbursement of the participation fees.

4. Market Database

The Organizer provides the Participant with the powerful on-line matchmaking facilities in the Market Database. With use of the Market Database, the Participant can identify clients, prospects, and schedule meetings in advance. Access to the Market Database for search of information about participants and setting up meetings: 12 October 2017

5. Market Guide

The Market Guide is a color book that is published before the market and contains information about participants. Information about companies and products is published on the basis of the information submitted by the Participant to the Market Database. The Market Guide deadline: 20 October 2017

6. Change of the venue of the World Content Market

In case of non-availability of the premises of the Event Hall "InfoProstranstvo", for extraordinary reasons or circumstances beyond the control of the Organizer (administrative measures or force major circumstances such as a war, strike, riot, revolution, and natural disasters), the Organizer can organize the World Content Market in another hotel, providing the Participant with the similar timing, participation and accommodation conditions.

7. Cancellation of the World Content Market

If the World Content Market is cancelled due to the Organizer's fault or omission or due to the force major circumstances, the Participant will receive the participation fees based on the amount of the paid invoices collected by the Organizer at the time of the cancellation.